**BUSI 1301.151/.451/.271 (ONLINE)**

**BUSINESS PRINCIPLES**

**FALL 2020 SEMESTER SCHEDULE (online)**

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| **DATE** | **ASSIGNMENTS -** (**Due by 11:55 P.M. on required date)** | **DUE DATES** |
| **Week of August 24th (1)\***  **\***Numbers in parentheses after the date indicate the week of the semester. There are 16 weeks in each semester. | **Beginning Information**  Read the Orientation, Syllabus, and Getting Started documents in Blackboard. Read textbook introductory pages and become familiar with the information and layout of the chapters in your “Foundations of Business” Textbook.  **Using Blackboard Course Content** Take a few minutes to browse through the course to become familiar with all of the features.  **Cengage MindTap “Business”**  Homework Assignments and Exams will be completed and submitted to the instructor through the Cengage MindTap link on the left hand menu in Blackboard.  Please DO NOT wait to sign in and register for your Cengage MindTap account. You may encounter problems or questions along the way, and I need time to help you. You do not want to wait until the first due date and then try to log in, as you might miss the first assignment deadline!   * Introduce yourself in Blackboard Discussion -- following the guidelines set in the syllabus. * Summary of the syllabus in Blackboard Discussion - following the guidelines set in the syllabus   Foundations of Business Textbook – Pride/Hughes/Kapoor   * Read Ch. 1 Exploring the World of Business and Economics * Week 1 Assignments   **ALL OF THE ABOVE IS DUE by 11:55 pm on due date at right** | Sunday, August 30th |
| **Week of August 30th (2)** | Business Textbook – Pride/Hughes/Kapoor   * Read Ch 2. Being Ethical and Socially Responsible * Read Ch. 3 Exploring Global Business * Week 2 Cengage MindTap Assignments | Sunday, 9/6 |
| **Week of September 6th (3)** | Business Textbook – Pride/Hughes/Kapoor   * Read Ch 4. Choosing a Form of Business Ownership * Read Ch. 5 Small Business, Entrepreneurship, and Franchises * Week 3 Cengage MindTap Assignments * Start studying and preparing for upcoming Ch. 1-5 TEST | Sunday, 9/13 |
| **Week of September 13th (4)** | Chapter 1-5 TEST (test taken within Cengage MindTap – material from Pride textbook only )   * You can take the test in one sitting anytime between 6AM Sunday September 13th and 11:55 PM Sunday, Sept. 20th   Business Textbook – Pride/Hughes/Kapoor   * Read Ch 6 Understanding the Mgt. Process * Week 4 Cengage MindTap Assignments | Sunday, 9/20 |

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| **Week of September 20th (5)** | Business Textbook – Pride/Hughes/Kapoor   * Read Ch.7 Creating a Flexible Organization * Week 5 Cengage MindTap Assignments * Start studying and preparing for upcoming Ch. 6-8 TEST | Sunday, 9/27 |
| **Week of September 27th (6)** | Business Textbook – Pride/Hughes/Kapoor   * Read Ch. 8 Producing Quality Goods and Services   Chapter 6-8 TEST (test taken within Cengage MindTap) material from Pride textbook only   * You can take the test in one sitting anytime between 6AM Sunday September 27th and 11:55 PM Sunday, October 4th * Week 6 Cengage MindTap Assignments | Sunday, 10/4 |
| **Week of October 4th (7)**  **Week of October 11th (8)** | Business Textbook – Pride/Hughes/Kapoor   * Read Ch. 9 Attracting and Retaining the Best Employees * Week 7 Cengage MindTap Assignments   Business Textbook – Pride/Hughes/Kapoor   * Read Ch. 10 Motivating and Satisfying Employees and Teams * Week 8 Cengage MindTap Assignments * Start studying and preparing for upcoming Ch. 9-11 TEST | Sunday, 10/11  Sunday, 10/18 |
| **Week of October 18th (9)** | Business Textbook – Pride/Hughes/Kapoor   * Read Chapter 11 Building Customer Relationships * Ch. 9-10 TEST (test taken within Cengage MindTap)   --You can take the test in one sitting anytime between 6AM Sunday October 18th and 4:00 PM Sunday, October 25th   * Week 9 Cengage MindTap Assignments | Sunday, 10/25 |
| **Week of October 25th (10)** | Business Textbook – Pride/Hughes/Kapoor   * Read Ch. 12 Creating and Pricing Products * Week 10 Cengage MindTap Assignments | Sunday, 11/1 |
| **Week of November 1st (11)** | Business Textbook – Pride/Hughes/Kapoor   * Read Ch. 13 Distributing and Promoting Products * Week 11 Cengage MindTap Assignments * Start studying and preparing for upcoming Ch. 11-13 TEST | Sunday, 11/8 |

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| **Week of November 8th (12)** | * Ch. 11-13 TEST (test taken within Cengage MindTap) material from Pride textbook only   + You can take the test in one sitting anytime between 6AM Sunday November 8th and 4:00 PM Sunday, Nov. 15th   Business Textbook – Pride/Hughes/Kapoor   * Read Ch. 14 Exploring Social Media and E-Bus. * Week 12 Cengage MindTap Assignments | Sunday, 11/15 |
| **Week of November 15th (13)** | Business Textbook – Pride/Hughes/Kapoor   * Read Chapter 15 Using Mgt. And Acct. Info. * Week 13 Cengage MindTap Assignments | Sunday, 11/22 |
| **Week of November 22nd (14)** | Business Textbook – Pride/Hughes/Kapoor   * Read Ch. 16 Mastering Financial Mgt. * Week 14 Cengage MindTap Assignments | Sunday, 11/29 |

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| **Week of November 29th (15)** | * Ch. 14-16 TEST (test taken within Cengage)   + You can take the test in one sitting anytime between 6AM Sunday, Nov. 29th until 11:55 PM Sunday, Dec. 6th | Sunday, 12/6 |
| **Week of December 6th (16)**  **WEEK OF FINALS** | * Comprehensive Final Exam (from Pride textbook) – Chapters 1-16   + You can take the Final Exam in one sitting (within Cengage) between 6 AM on Thursday, Dec. 3rd and Tuesday, Dec. 8th by 11:55 PM. (2 hours will be given to take this exam)   + As stated in the course Syllabus, as of December 6th, all students with a “B” course average and below must take the Final Exam –   The grade that you make on the comprehensive final exam will replace the lowest score of your major chapter exams (even if the final exam score is lower) or replace one missed major chapter exam. If student does not take final comprehensive exam (“B” average students and below), final course grade will be lowered by one letter grade. |  |